# LSA. OKLAHOMA TULSA FEIBUA



# re in Bad reaucracy

WLEY lind Oil and Gas Co. District Judge Royce sized the almost hopeoducers placed under

r Commission by the the slightest criticism He acted exactly as aissing 10 other cases

ed before becoming effec-It has not permitted rersements for higher taxes, rovided in contracts, withhearing and its approval.

W AS TO THE SITUATION ding hearings before FPC.
nolind, Gulf Oil Corp., Conntal Oil Co., and Phillips
leum Co. owned jointly a al gas producing property, coperties, in the Woodlawn of Texas. Each sold his of the natural gas produced, ctal gas production being diaccording to each coms interest. The gas came
the same wells, that is, gas
all wells was co-mingled no company received gas i just certain wells. ach producer and seller of gas

e four companies named—had ontract identical to that of the Each contract, three. med April 3, 1951, provided that April 3, 1955, the price of gas d would be increased from 13 ats a thousand cubic feet to e cents a thousand.

In the meantime, FPC assumed risdiction so each of the four mpanies, with identical conacts, notified the FPC 30 days for to April 3, 1955 of the imending increase of one-half cent the price of natural gas.

FPC suspended the proposed increase in the cases of Stano-lind, Continental, and Phillips. It permitted Gulf to make the increase.

This may have been done by ifferent persons within the FPC. r it may be that FPC does not et its right hand know what its eft does.

Be that as it may, FPC pernitted an increase in the price of gas by one company and re-lused the same increase to three other companies although all four tad identical contracts and the sas sold by all four companies ame from exactly the same

wells. Stanolind appealed this action of FPC in suspending the proposed rate increase but the case was dismissed by the federal court at New Orleans because a had not been held on the



TO NEW ORLEANS-Tulsa Desk and Derrick Club chapter members who will attend the national convention in New Orleans Sept. 7 and 8 are pictured here. Yes, they'll wear the Indian headbands in convention sessions! Reading left to right, those pictured are: Front row—Marie Ross, Arrow Drilling; Bertha Meyer, IPAA; Nadine Wood, Sinclair Oil & Gas; Ruth Arm-strong, Warren Petroleum; Ann Johnson, Warren Petro-leum; Kitty Todd, Service Drilling: Mary Neet, D-X Sunray. Second row—Kathryn Combs, Western Supply; Marie Cooper, Public Service Co.; Evelyn Drum, Sinclair Oil & Gas: Lucelia Wise, Sinclair; Ellen Bren-nan, Gulf Oil; Nancy Ellis, of Harry B. Davis; Betty Ensminger, Atlantic Oil; Jean Wright, Gulf; Eleanor Frese, Armoo Steel. Back row-Audrey Sikes, Dowell, Inc. Dorothy Neal, W. O. Allen; Louise Tatum, Texaco-Cities Service Pipeline; Toni Coman, NGAA; Maxine Hacke, Warren Petroleum; Irens Feist, Warren Petroleum;

Marie Rogers, Aurora Gaso-line; Mabel Winn, IPAA. Also planning to attend, but not available for the picture, are: Ruth Burris, Kantor Oil; Norene Campbell, Kewanee Oil; Bea Gaddis, Charles Wheatley Co.; Olive Kashishke, Alkay Oil Co.; Marie McLean, Oil Industry Information Committee; Judith Ross, Service Pipe Line: Thalma Gilbert, Oklahoma Mississippi River Products Line: Opal Moss, Kewanee Oil Co.

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# Business Briefs

By MARION CRACKAFT

Was "chinning" after the close last Thursday with a fellow who watches more closely and knows a whale of a lot more about this stock market than I do and he said:

"What's your guess for Friday; will there be a rally, or will they continue to go down?"

I rose to the bait. "It'll be draggy," I said. "May not go off much; probably just hang around where it is tonight. Long wekend coming up, Suez situ-ation jittery, and all that stuff."

"You have it figured just right," he says, "that's what it OUGHT to do." Then he added, "but this is a marget that has a lot of folks talkin' to themselves. It's one you can't figure by all the rules. you can't figure by all the rules. So what will probably happen? Probably a lot of folks will think it's gone down far enough and there are bargains to be had—and they'll come in and buy."

And what happened? Friday they came bouncing in and bought and the market closed for the

and the market closed for the Labor Day weekend with the Dow-Jones industrials up \$6.08 and the Associated Press average of 60 stocks up \$2.20. And that on low

\$982,414.95 in 1955. President J. Russell Sherman also told his stockholders the company plans to discontinue operations of Sierra Uranium Co., in which Oceanic holds a majority interest, because explorations for the rare metal in Wyoming, New Mexico and Arizona have proved fruitless.

"Fire Protection in Natural Gasoline Plants" is the subject of a new manual published by the American Petroleum Institue and available at API head-quarters, 50 W. 50th St., New York 20.

### Texaco Combines Liquids Division With LPG Sales

Establishment of the Texas Co.'s natural gas liquids division in Tulsa, moving here from Housstocks up \$2.20. And that on low volume, too—1,600,000 shares.

But if you think you're confused, listen to this expert opinion fused, listen to this expert opinion fused, listen to this expert opinion are fused, listen to this expert opinion fused, listen to this expert opinion fused, listen to this expert opinion fused in the liquid petroleum gas sales department, under direction of M. C. Lewis. THE TULSA SPIRIT

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### gram or CEO Cushing

hamber's Area, headed by R. orking with F. of the Com-Oklahoma, in e CEO's first ir, to be held ay, May 2, in

#### Attend

om the Tulsa I the meeting. committee is th Allen Fitthe Cushing erce, in proof delegations ns throughout

#### ent Program

be presented Oklahoma Dend the Oklaof Commerce will discuss Justrial devel-, Zeeb said.

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L. Hunt, pargroundbreakbr. 14 which
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spade of earth spital project, be completed the new strucis to the city's



PROGRAM CHAIRMEN ATTEND PIC COFFEE — Some of the 109 program chairmen and officers of Tulsa organizations who were guests at the Petroleum Information committee coffee Apr. 15 in the Chamber of Commerce dining room are shown above at the table where favors (most of them made from petroleum products) were distributed. Audrey Sikes, of Dowell, Inc., seated at table, hands a guest a can of household oil, while Amelia Smith, Ohio Oil Co. and Christine Serfling, Helmerich & Payne, demonstrate plastic rain scarf. Held to acquaint representatives of civic and community clubs with oil industry programs which are available for their meetings, the coffee was co-sponsored by the Womens and Oil Programs divisions of PIC, assisted by the Desk and Derrick Club.

## New Citizens

Cyrus E. Ash, 4228 N. Hartford Ave., from Joplin, Mo.; Reid W. Bond, 2717 E. 57th St., from Darien, Conn.; Howard G. Bostian, 1007 S. Gary Ave., from Salem, Ill.; James O. Brewer, 749 N. Cincinnati Ave., No. 6, from Oklahoma City; Wm. P. Cameron, 626 S. Sheridan Rd., from Rolla, Mo.

C. J. Churchill, 2250 N. Columbia Pl., from Stilwell; A. D. Dowlin, 1431½ N. Madison Ave., from Muskogee; David J. DuMont, 708 N. Joplin Ave., from Omaha, Neb.; Richard D. Erdman, 931 N. Osage Dr., from Louisville, Ky.; Gilbert Geer, 1836 W. Archer Pl., from Amarillo.

Edmond F. Gutierrez, 1601 E. Admiral Blvd., Apt. C, from Homestead, Fla.; Michael Hampton, 269 E. Ute St., from Bisbee, Ariz.; Viola May Harris, 1804½ N. Rockford Ave., from Oklahoma City; Dr. J. G. Holder, 5755 E. 30th St., from Ft. Campbell, Ky.; William Iott, 2165 S. 75th E. Ave.,

from Midwest City, Okla.; Walter E. Jenkins, 1014 E. Oklahoma St., from Kansas City, Mo.; E. S. Johansen, 4313 N. Johnstown Ave., from Syracuse, Kans.

Gladys Line, 3921 Southwest Blvd., from Claremore; Mrs. Leonard W. Love, 1329-G East 38th St., from Jenks; J. C. Martin, 1110-B N. Country Club Dr., from Jackson, Miss.; Carl D. McGlasson, 2220 E. 12th St., from Ephrata, Wash.; Joe Moore, 626 S. Sheridan Rd., from Oklahoma City.

Tom Parker, 714 S. Quincy Ave., from Maimi, Okla.; Jack W. Roberts, 804 N. Osage Dr., from Oklahoma City; Stanley F. Robisch, 4146 S. Detroit Ave., from Sapulpa; Robert Rubino, 6318 E. King St., from New York City.

Jewel Smith, 305 S. Nogales Ave., from Ft. Smith, Ark.; F. W.

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Staley, 6222 E. Latimer Pl., from Barberton, Ohio; John H. Stice, 524 S. 80th E. Ave., from Chicago; Carl W. Stokes, 924 S. Yale Ave., from Wilson, Okla.; W. E. Surratt, 1237 S. St. Louis Ave., from Oklahoma City.

Lola Tichenor, 1433 N. Winston Ave., from Mounds; Paul Townley, 1332 E. 7th St., from Ft. Smith, Ark.; Joe T. Tucker, 1246 N. Greenwood Ave., from Muskogee; Robert C. Turner, 1002 E. 2nd St., from Calif.; John W. Vance, 2160 E. 48th St., from Baltimore, Md.; L. Webb, 5209 Sapulpa Rd., from Norman; C. D. Whitaker, 2737 E. 56th St., from Cushing.

#### Another Advertising Success Story:

In spite of tight shelf space in many retail stores, Watts-Payne is now launching a successful sales program for a new product. Careful planning of a small budget

# THE MAGIC SUITCASE

## WITH



## A Brief History of the Magic Suitcase

The concept of the Magic Suitcase has been around for more than forty years. In the '50s, many products made from petrochemicals were already in widespread use not only in the home (Formica, melamine) and in industry (Teflon, nylon) but also in the office (telephones, Dictaphones). The public's view of petrochemicals in the form of plastic was often limited to the cheap toys pouring out of Japan which they considered a second rate product material. The petroleum and chemicals industry needed to raise public awareness of the evolving products chemists were synthesizing from petrochemical building blocks. This began the industry's effort to help the public overcome its aversion to petrochemicals as just cheap plastics.

The actual history of the Suitcase is unclear. When the former Mile High Club of SE Denver began its speakers bureau, the Magic Suitcase came in a packet of pattern speeches from Bettye Miller (formerly Brott), then chairman of the ADDC Speaker's Bureau. Her cover letter dated 1976 cites Texas Mid Continent Oil and Gas Association as giving their blessing years before to proceed with the pattern speech. Bettye also states that "The Magic Suitcase" name is neither registered nor trademarked. For example, the Society of Petroleum Engineers has an "SPE-Magic Suitcase" which is different in focus from ours. This may lead to some confusion, however, so perhaps for the time being, members giving the program should indicate this is the ADDC Magic Suitcase.

Tish Varney, veteran Magic Suitcase proponent and activist has given the Suitcase for the past 18 years. ADDC originally allowed the Suitcase to qualify for an AIMEE award through its Speaker's Bureau. This contest category was eliminated in the early '80s and interest in giving the Suitcase faded away. The Mile High Club (and probably a few other clubs) continued to present the Suitcase and adjusted the script to emphasize environmental issues and recycling. Its content aims toward elementary school ages. Mile High disbanded and the Suitcase lives on with renewed interest from the Desk and Derrick Club of Denver. Many presentations originate through their cooperation with the Community Resources in the Denver Public Schools; there are simply more requests than prepared members to give the program. ADDC now gives AIMEE recognition to Magic Suitcase speakers through a category in Communitations Training under "most speeches".

In May, 1996, Tish put together a Suitcase workbook to use in a Magic Suitcase Workshop for the Region VII Meeting. The goal of the workshop was to acquaint new members who have not seen the Suitcase and rekindle interest in using the program for educational outreach. In the Fall, an additional workshop trained several members from the Denver Club not only to represent the concepts of the Suitcase for school visits, but also for community and industry expositions. A training video is also in the offing. The D&D Convention in Calgary this September will feature another workshop for interested members.

It is extremely exciting that Region VI is showcasing the Suitcase at their regional meeting. This is a terrific program and it's great to hear of so many D&D members interested in the benefits of community outreach through the Magic Suitcase. Good luck!